

International Journal of
**Entrepreneurship and
Management Research**

Volume 13

Number 2

July-December 2023



INTERNATIONAL SCIENCE PRESS

INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP AND MANAGEMENT RESEARCH

VOLUME 13

NUMBER 2

JULY-DEC., 2023

CONTENTS

1. An International Dilemma - National Interests or Collective Peace
Ashutosh Singh 81-94
2. Shopping Mall Performance in Jaipur : An Empirical Analysis:
Krishan Kumar Joshi and Sachin Gupta 95-102
3. Greening Organizations through the Leaders' Influence on Positive
Deviance in Corporate Environmental Reporting Practice: A Case of Malaysian
Public Listed Company 103-132
Jaaffar, Amar Hisham and Amran, Azlan
4. A Predictive Approach for Customer Behavior Modeling & Analysis at Food
and Beverage Outlets on National Highways 133-146
Sanjeev Kumar and Deepali Bhatnagar
5. Area Development Plans: Revisiting "Palimpsest Ideation"
Tara Singla 147-152
6. Achievement Motivation and Psychological Wellbeing of Secondary School
Students in Relation to Perceived School Academic Optimism: A Cross Cultural Study 153-162
Nimisha Beri
7. A Development Model of Professional Code of Ethics of Human Resource Developers 163-176
Wanchai Panchan
8. Factors Affecting Consumer Behavior in the Clothing Industry of the Middle East 177-188
*Saeed Ghorbani, Mahmoud Mohammadian and
Valid Nasehi Far*

