

Volume 13, Number 2, July-December 2023

International Journal of  
**MANAGEMENT  
REVIEW &  
INFORMATION  
TECHNOLOGY**

Editor-in-Chief  
DR. MOHAMMAD ALI SARLAK

**I J M R I T**



Research Science Press (India)

# INTERNATIONAL JOURNAL OF MANAGEMENT REVIEW & INFORMATION TECHNOLOGY

VOLUME 13

NUMBER 2

JULY-DEC., 2023

## CONTENTS

1. Augmentation of Effectiveness of Vendor Managed Inventory (VMI) Operations with IoT Data - A Research Perspective 89-102  
*Samir Yerpude and Tarun Kumar Singhal*
2. Methodological Framework for Economic Valuation of Business Enterprises 103-114  
*Natalia A. Zavalko, Igor Stepnov,  
Tatiana V. Butova and Veronika Kozhina*
3. The Effect of Portfolio Choice of Risk and Ambiguity Aversion on Entrepreneurial Intention Moderated by Gender 115-122  
*Henky Lisan Suwarno and Ida*
4. Organizational Culture - A Study with Special Reference to Standard Team Trading, L.L.C Ltd. Dubai, (UAE) 123-132  
*V. Vijay Anand, J. Sethuraman, C. Vijaya Banu,  
V. Rengarajan, R. Veena and R. Iswariya*
5. Restructuring as a Management Strategy for Strengthening and Repositioning of Regional Rural Banks (RRBs) in India: An Evaluation 133-148  
*K. Veerakumar and R.V. Suresh*
6. Purchase Intention of Young Consumers Towards Branded Apparels in Tiruchirappalli City: A Case on Unlimited (Megamart) 149-158  
*Shreenivasan.K.A, Vaijayanthi.P and Rakavi.M*
7. Financial Technology and Service Quality in Banks 159-170  
*Jacob Joju, S. Vasantha and Manoj.P.K*
8. An Estimation of Service Quality in King Khalid Hospital, Saudi Arabia 171-180  
*Haider Mahmood and Tarek Tawfik Yousef Alkhateeb*

