PRINCIPLES OF MANAGEMENT (HMTS 4101)

Time Allotted: 3 hrs Full Marks: 70

Figures out of the right margin indicate full marks.

Candidates are required to answer Group A and <u>any 5 (five)</u> from Group B to E, taking <u>at least one</u> from each group.

Candidates are required to give answer in their own words as far as practicable.

		Group - (Multiple Choice Ty				
Cho	$10 \times 1 = 10$					
(i)	(i) Hawthorne study belongs to (a) Behavioural management (b) Scientific management (c) Administrative management (d) Motivational man			9		
(ii)	(ii) Power bestowed to an individual in view of organizational hierarchy is (a) Legitimate power (b) Coercive power (c) Referrent power (d) Expert power.			wer		
(iii)	is the process apply for the jobs in (a) Selection	•		and stimulating them to (d) Interview		
(iv)	(a) Workers need c(b) Discipline is lack(c) Employees are l	O	knowledgeable	where		
(v)	 (v) Communication will be effective (a) if it is delivered slowly and clearly (b) if it is delivered in a calm situation (c) if it reaches the receiver completely (d) if it reaches the receiver as intended by the sender. 					
(vi)	How many factors at (a) Two	re there in Herzberg's (b) Three	s Motivation Theory? (c) Four	(d) One.		
(vii)	Concept of MBO was (a) George Odiorne	s introduced by (b) Rensis Likert	(c) Peter Drucker	(d) Chris Argyris.		
(viii) Which of the followi (a) Shared value	ng is a hard element (of McKinsey 7-S fram (c) Strategy	nework? (d) Staff.		

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1.

	(ix)	What are the three phrases of the decision making process according to Simon? (a) Discussion, consensus and application (b) Intelligence, design, choice (c) Situation, organism, behaviour (d) Identify, measure, analyse.				
	(x)	Organization refers to a system of distinguishes the organization from other organization from other organization (a) behaviour (b) climate (c)	5			
		Group - B				
2.	(a) (b)	Describe the decisional role of a manager. Evaluate the importance of technical skill at o	[(CO2)(Remember/LOCQ)] different organisational level. [(CO2)(Evaluate/HOCQ)]			
	(c)	Discuss major managerial practices that en management.	[()()			
3. (a)		Enlist the types of organizational culture and	briefly explain 'Clan Culture'. [(CO2)(Remember/LOCQ)]			
	(b)	State any four Dimensions of Organizational	Culture Profile.			
	(c)	Narrate features of Partnership firm.	[(CO1)(Understand/IOCQ)] [(CO3)(Analyse/HOCQ)] (2 + 4) + 3 + 3 = 12			
		Group - C				
4.		How is a functional structure different from a	[(CO4) (Evaluate/HOCQ)]			
	(b)	What are the advantages of internal source o	f recruitment? [(CO2)(Understand/LOCQ)]			
	(c)	Discuss retrenchment and voluntary ret manpower.	, ,			
5.	(a)	How does 'Staff Function' contribute in the gr	rowth of an organisation? [(CO4)(Analyse/HOCQ)]			
	(b)	Draw the notable distinction between 'Centra	alization' and 'Decentralization'.			
	(c)	Justify the role of Human Resource Departure business operation.	[(CO2)(Understand/LOCQ)] tment in the effective functioning of a [(CO3)(Analyze/IOCQ)] 4+4+4=12			
		Group - D				
6.	(a)	What are the barriers of communication?	[(CO5)(Remember/LOCQ)]			

B.TECH/AEIE/BT/CE/CHE/CSE/ECE/EE/IT/ME/7TH SEM/HMTS 4101/2022

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(b) What are the basic steps of decision making? Explain briefly.

[(CO5)(Remember/LOCQ)]

B.TECH/AEIE/BT/CE/CHE/CSE/ECE/EE/IT/ME/7TH SEM/HMTS 4101/2022

(c) Coordination is not a separate function of management. Do you agree with the statement? Give reasons for your answer. [(CO2, CO5)(Analyze/IOCQ)]

4 + 4 + 4 = 12

- 7. (a) Explain 5 stage life cycle model of group development. [(CO5)(Understand/LOCQ)]
 - (b) It is expected that a group would tend to make more effective decisions, than would any single individual. Give your views. [(CO5)(Analyse/IOCQ)]

6 + 6 = 12

Group - E

- 8. (a) Evaluate McGregor's Theory X and Theory Y as a tool in understanding human behaviour and in designing the motivational schemes. [(CO5) (Evaluate/HOCQ)]
 - (b) Blake and Mouton suggested that leaders who have equal concern for people and production are most effective Analyse with managerial grid.

[(CO5)(Analyse/IOCQ)]

7 + 5 = 12

9. (a) Compare and contrast the motivational theories of Maslow and Alderfer.

[(CO3) (Analyse/HOCQ)]

(b) Describe the applicability of McKinsey 7s.

[(CO2) (Understand/IOCQ)]

7 + 5 = 12

Cognition Level	LOCQ	IOCQ	HOCQ
Percentage distribution	32.29	37.5	30.21

Course Outcome (CO):

After the completion of the course students will be able to

- 1. To study the evolution of Management.
- 2. To understand various management functions and have some basic knowledge on different aspects of management.
- 3. To understand the planning process in an organization.
- 4. To understand the concept of organizational structure.
- 5. To demonstrate the ability to direct, lead and communicate effectively.
- 6. To analyse and isolate issues and formulate best control methods

*LOCQ: Lower Order Cognitive Question; IOCQ: Intermediate Order Cognitive Question; HOCQ: Higher Order Cognitive Question

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