

**TOTAL QUALITY MANAGEMENT & ASSURANCE  
(CHEN 4282)**

**Time Allotted : 3 hrs**

**Full Marks : 70**

*Figures out of the right margin indicate full marks.*

*Candidates are required to answer Group A and  
any 5 (five) from Group B to E, taking at least one from each group.*

*Candidates are required to give answer in their own words as far as practicable.*

**Group – A  
(Multiple Choice Type Questions)**

1. Choose the correct alternative for the following: **10 × 1 = 10**
- (i) The normal distribution is a \_\_\_\_\_ distribution.  
(a) Discrete (b) Continuous  
(c) Virtual (d) Skewed
  - (ii) The PDCA Cycle also means  
(a) Deming Cycle (b) Linde Cycle  
(c) Carnot Cycle (d) Kaizen
  - (iii) SA 8000 series is related to Certification of \_\_\_\_\_ Standard.  
(a) Social accountability (b) Environmental management  
(c) Quality management (d) Occupational health & safety
  - (iv) In TQM Muda (無駄) means  
(a) Futility (b) Value addition  
(c) Beautiful (d) Expensive
  - (v) In TQM Kaizen means  
(a) deplorable condition (b) corporate planning  
(c) continuous improvement (d) charitable movement
  - (vi) For calculation of control limits In Variable Control Chart, Standard Deviation is substituted by:  
(a) X-bar- bar (b) Range Average  
(c) Variance (d) Staistic-t
  - (vii) Identify the Scientist who was not associated with TQM.  
(a) Deming (b) Juran  
(c) Shewhart (d) Tesla

- (viii) Identify the synonym of Type II error.  
 (a) Consumer's Risk (b) Producer's Risk  
 (c) Quality Control Professional's Risk (d) Benefit of Everyone
- (ix) Mil—Std 105 is used in  
 (a) Quality Circle (b) Acceptance Sampling  
 (c) Control Chart (d) Production Planning
- (x) Fish-bone diagram is another name of  
 (a) PI diagram (b) Network diagram  
 (c) Ishikawa diagram (d) Pareto diagram

**Group – B**

2. (a) How to set your Organizational Goal? Explain with examples.  
 (b) What is Kaizen? Discuss the salient aspects of Gemba principles

**6 + (1 + 5) = 12**

3. (a) Let X be a continuous with p.d.f.:  

$$f(x) = \begin{cases} ax, & 0 \leq x \leq 1 \\ a, & 1 \leq x \leq 2 \\ -ax + 3a, & 2 \leq x \leq 3 \end{cases} \text{ or } 0, \text{ elsewhere}$$
 Determine the constant  $\alpha$ .
- (b) For a series of data points obeying Binomial Distribution, Prove that,  
 $\mu_{np} = E(r) = np$   
 where symbols stand for usual notations.

**6 + 6 = 12****Group – C**

4. An automatic continuous blending process needs to be controlled for the acidity of the output measured in pH. The following samples were taken:

Sample No	Values of pH
1	5.32, 5.86, 5.38, 5.28, 5.41
2	5.40, 5.33, 5.37, 5.30, 5.40
3	5.34, 5.27, 5.29, 5.35, 5.33
4	5.29, 5.32, 5.31, 5.40, 5.39
5	5.31, 5.27, 5.38, 5.36, 5.40
6	5.61, 5.77, 5.59, 5.49, 5.46
7	5.40, 5.61, 5.37, 5.30, 5.42
8	5.34, 5.21, 5.29, 5.35, 5.24
9	5.87, 5.73, 5.48, 5.40, 5.57
10	5.38, 5.32, 5.38, 5.36, 5.40

Construct suitable process mean and range charts for the system with the help of the following table:

Sample Subgr. Size	A <sub>1</sub>	A <sub>2</sub>	D <sub>3</sub>	D <sub>4</sub>
2	3.76	1.88	0	3.27
5	1.60	0.58	0	2.11

**12**

5. (a) What is Acceptance Sampling? Discuss the major three concepts of Taguchi Method.
- (b) Shipments of metal castings arrive in batches of 500 castings each. The inward inspection involves testing which could be destructive and, therefore, a sample 20 items is taken. A batch is accepted only if one or nil of the items in the sample is found to be defective. Under this sampling plan, calculate the probability of rejecting a shipment that has 2 per cent defectives using the Poisson table of approximation.

**(2 + 3) + 7 = 12****Group – D**

6. Enumerate five type B techniques for improvement in TQM. Discuss the need for carrying out SWOT analysis in an organization. What are its operational guidelines?

**5 + 2 + 5 = 12**

7. What is the role of Steering Committee in a Quality Circle? A Q.C. was formed in your working place. In the first meeting an effective brainstorming was conducted and the circle identified a problem pertaining to the same work area. In a next meeting the members identified 20 causes of the selected problem under four sub-heads. Considering you to be the leader of the circle present this case study and draw an Ishikawa diagram.

**2 + 5 + 5 = 12****Group – E**

8. Describe in details the factors which have enabled the Mumbai *Dabbawallahs* to achieve the Six Sigma distinction?.

**12**

9. A process engineering industry has retained you as a consultant for preparation and Mock Audit for ISO 14000 certification. Please prepare the detailed activity chart for this operation.

**12**

Department & Section	Submission Link
<b>BT/CE/ECE/EE</b>	<a href="https://classroom.google.com/c/Mjk5ODUxODc1MzQ5/a/MzYwMDQ4NzU5OTkx/details">https://classroom.google.com/c/Mjk5ODUxODc1MzQ5/a/MzYwMDQ4NzU5OTkx/details</a>