Editor-in-Chief
DR. MOHAMMAD ALI SARLAK

International Journal of
MANAGEMENT
REVIEW &
INFORMATION
TECHNOLOGY

IJMRIT





Research Science Press (India)

International Journal of MANAGEMENT REVIEW & INFORMATION TECHNOLOGY

VOLUME 8 NUMBER 1

JANUARY-JUNE 2018

Contents

Impact of Organizational Citizenship Behavior in an Organization	A. Selvarani K. Sivasakthi & K. S. Selvi	1-6
A Study on the Role of Promoting Activities with Special Reference to Budgeted Hotels in Chennai City	S. Karthikeyan & K. Uma	7-17
Conceptualizing Occupational Stress: Exploring Theories and Models	Sumathi Annamalai	19-31
Educating Slow Learners: Implications in the Classroom	Rashmi Rekha Borah	33-38
Obligatory Employability Skill Sets - Challenges and Prospects of Employers amid Job Aspirants Human Develop A Study to Conquer Threat of Unemployment	N. Hari Prasad & J. Parasuraman	39-46
The Growth of Vehicular Population and Challenges to Traffic management in Kanpur City	Jitendra Kumar & K. M. Mohapatra	47-55
Total Quality Management: Implementation in Library	Ashok Shivaji Lande Supriya Vishnu Gadewar Bhalchandra M. Deshpande & Hanumant S. Gaikwad	57-61
A Study on Life Style Stress with Reference to Working and Non-working Married Women in Thanjavur	V. R. Subhiksha & C. Subramanian	63-76
A Study on Factors Determining Urban Land Use Changes in Thanjvur Municipal Corporation	T. Ramachandran & S. Vijayan	77-86