

GLOBAL BUSINESS AND ECONOMIC REVIEW

Volume 14, Number 1, January-June 2025



SERIALS PUBLICATIONS (P) LTD.

New Delhi (India)

GLOBAL BUSINESS AND ECONOMIC REVIEW

Volume 14

Number 1

June-2025

CONTENT

1. Influence of Labour Welfare Measures on Industrial Relations – An Empirical Study 1-12
J. Bhavani and Dhivya Sathish
2. Improving the Quality and Comprehensive Utilization of Raw Materials as the Key to Successful Economic Development of Coal Mines 13-20
Mikhail M. Afanasiev, Olga A. Tkacheva, Irina B. Zhukova, Tatiana G. Plekhanova and Sergey P. Ignatenko
3. Competitive Estimating of Value Positioning of the Intangible Assets Market.....21-31
T.P. Danko, E.A. Panova, M.A. Kazaryan, A.A. Kazaryan and V.D. Sekerin
4. Concept of Cluster Management in the System of Innovative Development.....33-40
of Regional Economy
Svetlana S. Nosova, Svetlana V. Lyubimtseva, Andrey V. Novichkov, Victor I. Novichkov, Pulat F. Askerov and Ammakadi R. Rabadanov
5. Trade Liberalisation and Inflow of Foreign Direct Investment (FDI) in India41-49
Tarek Tawfik Yousef Alkhateeb, Zafar Ahmad Sultan and Mahmoud Mohamad Fawaz
6. Could Fishbein Attitude Model be Applied to Luxury Brand?.....51-65
Yong-Chel Kwon and Gwi-Gon Kim
7. Demographical Characteristics and Organizational Culture as Antecedents67-79
of Managerial Effectiveness: A Perspective in Indian Banking Sector
Rina Pandey and Rajnish Kumar Misra

